

# Serranol® (Super Nutrient)

## Serrapeptase + Curcumin + Ecklonia Cava + D3

Serranol(R) Delivers a Breakthrough Solution for Total Health

Powerful formula fights it all, from joint problems, fibromyalgia and even to weight loss. Nutritional supplements with just one powerful ingredient can do the body wonders. But now, thanks Serranol® (<http://www.serranoloffers.com>), a breakthrough product packed with four "super nutrients," there's an easy, effective way to boost the body's total health like never before.

Targeting a whole host of symptoms, ailments and conditions, Serranol® is a powerhouse of ingredients concentrated into a single capsule that fights premature aging and compromised health. Developed by Robert Redfern, an internationally respected nutritionalist, broadcaster and author, Serranol® tackles everything from joint problems to weight loss and even life-threatening diseases like cancer.

"Through its uniquely powerful formula, Serranol® attacks early aging and poor health, replenishing the body with greater immunity and energy," Redfern says. "Serranol® is truly a breakthrough product because it's astonishingly powerful and totally comprehensive in what it addresses and relieves. There's nothing like it."

The secret behind Serranol® is the distinct combination of four key ingredients: Ecklonia Cava 95 Percent Extract (50 mg); Serra Enzyme™ (40,000 iu); Curcumin BCM-95 (250 mg); and Vitamin D3 (2,000 iu). In one vegetarian capsule, these core nutrients provide a tested, proven super-supplement that targets dozens of health and aging-related issues, including:

- Fibromyalgia
- Cholesterol, heart conditions, blood flow and circulation
- Brain function, i.e., memory loss, anxiety, fatigue
- Arthritis, inflammation, neuralgia
- Allergies, asthma and other lung disorders
- Weight loss and obesity
- Diabetes
- Degenerative cells
- Sexual dysfunction

While Serranol® as a "super nutrient" is new to the health & wellness marketplace, the success of its ingredients have been well researched and documented for years, not to mention centuries. For instance, Ecklonia Cava Extract derives from an edible algae that has long been harvested off the coast of Japan, Korea and China. Studies consistently show that it provides safe relief for pain, insomnia, cardiovascular problems, post-traumatic stress disorder and more. Serranol® doesn't have harmful fillers or any chemicals -- it's 100 percent natural, capitalizing on effective remedies offered through "miracle" spices, edible plants, vitamins and enzymes.

"Serranol® is pro-immunity and pro-circulation, while being a solution for anti-aging and anti-inflammation," Redfern says. "The benefits of taking a capsule a day can be felt almost immediately, and yet you can speed up its healing, restorative advantages by simply taking more than the typical dose. Since Serranol® is all-natural, the dosage can be adjusted as needed, depending on your experience with this product."

For more detailed information see below.

## About Robert Redfern

Robert Redfern is an internationally renowned health advocate, author, broadcaster and nutritional formulator. He has helped hundreds of thousands of people 24+ countries through his websites, radio interviews, books, and nutritional discoveries and products. He is also the creator and author of "The Miracle Enzyme," "Turning a Blind Eye" and "Mastering Acupuncture" publications and more.

## Serranol®

A nutrition supplement with one powerful ingredient can do great things for the body. What if it's packed with more than one "super nutrients" for total health?

Serranol® is an innovational new product packed with four super nutrients that is not only proving to be an excellent immune-booster but also with its wide range of studies enable it to claim a major nutritional breakthrough relieving the symptoms from a wide-range of age-related and various other conditions.

- Fibromyalgia
- Healthy Cholesterol, Heart, Blood Flow, and Circulation
- BRAIN FUNCTION: Memory, Relaxation, Alertness
- Arthritis, Inflammation, Neuralgia
- Allergies, Asthma
- Weight Loss, Diabetes, Obesity
- UnHealthy Cells

## A Powerhouse of Ingredients

Serranol® fights premature aging and unhealthy body with an amazing, powerful, and astonishing natural formula that contains in each capsule, Serrapeptase and Curcumin BCM-95™, plus a strong overall effect from Ecklonia Cava and the immune boosting power of Vitamin D3 to fight everything from joint problems to life-threatening conditions!

Serranol® contains the following proven ingredients in its 90 vegetarian capsules. It is a powerful pack with a combination of super nutrients.

## Ecklonia Cava 95% Extract – 50mg

Also known as ECE, this ingredient is derived from edible specie of brown algae that is harvested from the waters off the coast of Japan, Korea and China. A unique patented water extraction process is used to remove all unnecessary plant materials and strict microbiological tests are done before it is established to be totally safe for human consumption.

All studies on ECE indicate that there is no toxicity at any level. Numerous clinical tests have been done and no adverse effects have been found at any human dose level of 1-10mg/kg. This extract is effective in alleviating the following conditions:

## Fibromyalgia

In a controlled study lasting 8 weeks, ECE:

- Made sleep better by 80%
- Increased energy by 71%
- Amended general condition by 39%
- Decreased pain by 31%
- Cut down the time it took participants to fall asleep by 47 minutes
- Enhanced total nighttime sleep by 1.6 hours

- Participants reported 2 1/4 more good days per week

## **Arthritis, Vascular Inflammation, Nerve Pain, Neuralgia**

It was found that ECE reduces the “bad” eicosanoid Prostaglandin E2 (PGE2) by slowing down the lipoxygenase (LOX) system just like how the drug Celebrex® works. This decreases the pain in Rheumatoid Arthritis.

One vital study done on ECE found it to naturally suppress inflammatory responses and neutralize inflammatory damage, showing dramatic amelioration of both arthritis and neuralgia.

In another study involving 40 patients with neuropathy, nerve pain was reduced by 40% in just four weeks of ECE intake with 80% of the patients responding positively.

## **Cardiovascular Problems, COPD, Atherosclerosis, Cholesterol, Anti-Clotting, and Blood Pressure Control**

ECE has been found to contain compounds capable of enhancing healthy levels of cholesterol, promoting cardiovascular health, and getting rid free radicals in the bloodstream.

In one study, it was discovered that ECE can increase the velocity of blood flow in the carotid artery from an average of 36.68 cm/sec to 40.09cm/sec.

Dr. Martin Pall, who performed advanced research on chemical sensitivity, chronic fatigue syndrome, fibromyalgia, PTSD, Gulf War syndrome, and a host of other conditions, determined ECE’s unique anti-inflammatory properties and how it suppressed the action of the Angiotensin-converting enzyme (ACE) responsible for high blood pressure. Angiotensin is a protein that causes blood vessels to constrict, and drives blood pressure up.

Dr. Pall also found out how powerful ECE was in reducing the radical scavenging activities of peroxynitrite, the DPPH radical (another potent oxidant), and even reversed oxidized LDL (the so-called bad cholesterol).

## **Brain Function, Relaxation, and Memory Enhancement**

ECE also brings great improvements in brain functions like memory, relaxation, and alertness. Its effect includes increasing blood flow in the carotid artery, raising alpha waves in the brain, and preventing sleepiness during daytime activities.

ECE compounds also relieve symptoms of Post-Traumatic Stress Disorder (PTSD) by shielding neuronal cells from ischemia-induced inflammatory reactions, which often occur in the aged and highly stressed brain.

## **Allergies/Asthma**

ECE alleviates allergic reactions without drowsiness, dizziness and other side effects of anti-Histamine drugs

Researchers in the University of Washington used Ecklonia Cava Extract product (KLS) in a mouse study of allergen-induced chronic lung inflammation and fibrosis. The antigen-treated mice developed a serious cellular inflammatory reaction, overproduction of mucus and airway mucus plugging. KLS successfully improved the asthmatic lung structures.

No pathological changes in the liver, kidney, spleen, or small intestine were found. These latter findings suggest that ECE compounds may prevent or reverse the progression of chronic lung disease such as asthma and Chronic Obstructive Pulmonary Disease (COPD).

Aside from the above findings, ECE also has a compound called 8,8-BE that inhibits the action of the 5-LOX system, which plays a major role in inflammatory and allergic responses.

## Weight Loss

ECE inhibits DGAT, the enzyme that affects the final step in the production of triglycerides, the fats that easily accumulate on your belly, hips, and buttocks.

In an experiment, ECE reduced body fat in mice (while increasing physical activity) by inhibiting DGAT by more than 50%. Obese mice lost more than 10% of their body weight in 120 days.

In a human study involving 141 young adults, their average weight was cut down by approximately two and a half pounds in a matter of two weeks.

## Diabetes

ECE compounds have been discovered to be powerful aldose reductase inhibitors, which may be helpful for people with metabolic syndrome (also known as insulin resistance syndrome, or Reaven's syndrome) or diabetes.

The elevation of glucose concentrations and complications in various organs in diabetic cases has long been associated with aldose reductase. Many aldose reductase inhibitors have been developed as drug candidates but virtually all have failed. [Wikipedia]

ECE has shown to drop blood sugar quickly during elevation and makes it possible to normalize quickly even if the patient does not adhere to the proper diet.

## Antioxidant Properties

ECE contains antioxidants such as polyphenols, phytochemicals that are the same ones found in green tea, red wine, and berries. However, these polyphenols are about 10 to 100 times more powerful than others. They are very unique in that they are not found in land-based plants and are quite possibly the most powerful antioxidants found in nature. ECE is 40% fat soluble, which allows it to maximize its effects on the body.

## Penile Dysfunction

Studies strongly indicate that the long-term administration of ECE on men significantly contributes to the counteraction of oxidative risk factors, which in turn enhances peripheral blood circulation around muscles and nerves involved in sexual function as well as the penile artery.

## **Serra Enzyme™ - 40,000iu**

SerraEnzyme is the Serrapeptase enzyme that earned the title, 'The Miracle Enzyme'. Its wide use throughout the past 30 years, 23 studies, successful use by doctors throughout the world, and its fantastic library of testimonials makes this the essential supplement to what you don't find in your everyday diet.

Serrapeptase is a proteolytic enzyme isolated from the micro-organism Serratia E15. This enzyme is naturally processed commercially today through fermentation and was discovered in the silkworm intestine. This immunologically active enzyme is completely bound to the alpha 2 macroglobulin in biological fluids. Histological studies reveal powerful anti-inflammatory effects of this naturally occurring enzyme.

Serrapeptase digests non-living tissue, blood clots, cysts, and arterial plaque and inflammation in all forms. The late German physician, Dr. Hans Nieper, used Serrapeptase to treat arterial blockage in his coronary patients.

Serrapeptase may protect against stroke and is reportedly more effective and quicker than EDTA Chelation treatments in removing arterial plaque. He also reports that he observed Serrapeptase dissolves blood clots and causes varicose veins to shrink or diminish. Dr. Nieper told of a woman scheduled for hand amputation and a man scheduled for bypass surgery who both recovered quickly without surgery after treatment with Serrapeptase.

By helping to prevent and remove dead tissue and unhealthy inflammation, it allows the body's naturally healthy processes to function correctly supporting:

- Healthy Inflammation
- Healthy Digestive System
- Healthy Arteries
- Healthy Body
- Healthy Lungs

## Curcumin BCM-95 - 250mg

**Serranol** contains a patented formulation of curcumin, BCM-95, which is shown to be 5 times better absorbed than ordinary curcumin (1250mg equivalent) . **Curcumin** is the active extract from the turmeric root, an ancient spice in the ginger family. It is gaining plenty of attention for its Awe inspiring impact on a number of ailments.

It is impressing as an antioxidant, for example, as well as for its beneficial effects in protecting cells, for its anti-inflammatory properties, and even for its ability to support the immune system.

An all-around herb for general well-being, Curcumin is the main biologically active part of Turmeric. Over 500 references to articles on Turmeric and Curcumin have been published in peer reviewed professional journals.

### It has been identified in pharmacology as:

- Antibacterial
- Anti-inflammatory
- Antiviral
- Diuretic
- Anti-oxidan
- Anti fungal
- Anti yeast
- Carminative Antiallergenic
- Anti-spasmodic
- Anti-tumor
- Anti-Coagulant
- Anti-Carcinogenic

### Turmeric and Curcumin traditionally been used to support those suffering from pain and inflammation:

- Acne
- Digestive Disorders
- Allergies
- Gallbladder Problems
- As cites
- Liver Damage
- Tumors
- Diabetes
- Ulcers and Eye Problems such as Cataracts
- Alzheimer's
- Arthritis

- Auto-immune Disorders
- Liver Disorders
- Burns
- Skin Rashes
- Chicken Pox
- Kidney Disease
- Liver Disease
- Lowering LDL and Raising HDL Cholesterols

Turmeric has also been used for thousands of years by Indian Women to make their skin beautiful and blemish free. No side effects have been found taking high doses of Curcumin; rare cases of stomach upset or diarrhea may be resolved by temporarily, reducing the dosage and taking with food.

## Vitamin D3 - 2000iu

and its metabolites, play an important part in the regulation of genes involved in cell growth, differentiation and proliferation. By promoting differentiation and inhibiting proliferation, vitamin D may become an important factor in cancer prevention and therapy.

Through its regulation of genes, calcitriol controls the production of immune factors known as lymphokines, which effect cell-mediated immunity functions. Vitamin D3 may play a role in the prevention and/or treatment of the following health conditions:

- Atherosclerosis
- Hypertension
- Colon cancer
- Skin cancer
- Liver disease
- Muscle Weakness
- Osteoporosis
- Breast cancer
- Prostate cancer
- Kidney disease
- Multiple sclerosis
- Chronic Pain
- Osteoporosis
- Periodontal disease
- Psoriasis
- Mental Illness
- Epilepsy
- Obesity
- Osteoarthritis
- Preeclampsia
- Tinnitus
- Depression
- Diabetes
- Ulcerative colitis

With a combination of these potent ingredients that targets almost every health problems you may have, Serranol® could be the answer you've been searching for. These unique ingredients also have a remarkable ability to increase energy levels and improve the condition of all the cells in the body.

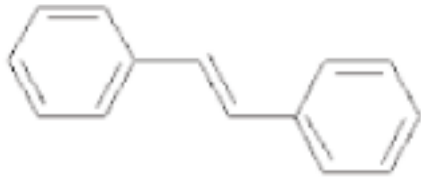
**It is super safe to use.** No reports of serious side effects or interactions with drugs. Obviously, there are always a few people who may have a reaction to something in the formula, but they should simply lower the dose, or stop it completely, to stop the effects.

**Fast Results.** Many people will feel the benefits within days, or a few weeks. To speed this up it is simply a matter of increasing the dosage. The dose can be adjusted up or down, by the user, as necessary.

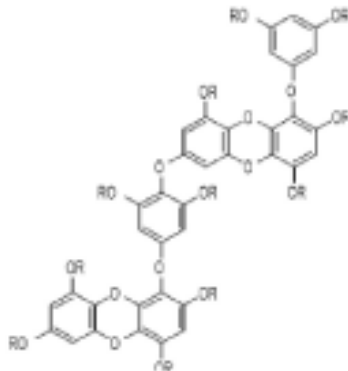
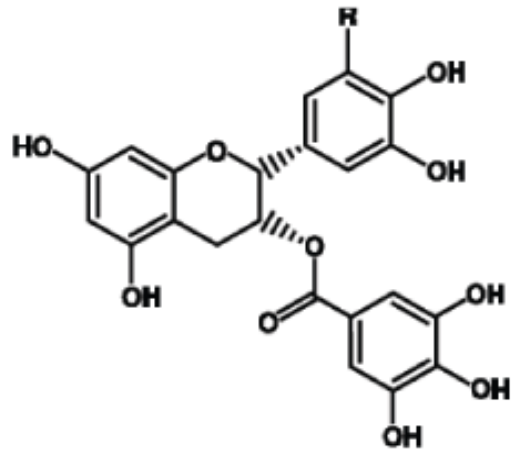
This may be just a few things Serranol is able to provide. Whether you need to boost your support for strong joints and muscles, or promote healthy cells, heart, blood flow, circulation, and cholesterol, or importantly, anti ageing, Serranol is for every individual.

**Antioxidant molecules have rings that capture rogue electrons and neutralize cell-damaging free-radicals. The more rings an antioxidant has, the better it works.**

Resveratrol from red grapes has 2 rings:



Catechins from green tea have 4 rings:



But the molecules in **Seanol** have *8 interconnected rings*.

Making Seanol a veritable electron-trapping, free-radical killing machine!

**One of the most powerful antioxidants on the planet**

## Seanol - The super-antioxidant found under the sea

This little-known antioxidant is an extract of compounds found in red and brown sea algae called Ecklonia Cava. Ecklonia Cava grows at a depth of 100 feet off the coast of Korea and Japan. Researchers have named this brown seaweed extract Seanol.

Seanol has a unique molecular structure that gives it a big advantage over any antioxidant found on earth. You see, the power of an antioxidant depends on its structure, which is made up of rings. Antioxidants use these rings to capture rogue electrons and neutralize free-radicals. The more rings an antioxidant has, the better it works.

For instance, resveratrol from grapes has 2 rings. Most land-based antioxidants (called polyphenols) have 3 interconnected rings. Green tea catechins have 4. But the ring structure of all these polyphenols pales in comparison to Seanol.

Seanol has *8 interconnected rings*. That makes Seanol a veritable electron-trapping, free-radical killing machine!

## It's like getting 10 servings of fruits and vegetables, in a single nutrient

You may have also heard that scientists measure antioxidant power with something called the ORAC scale. It's short for Oxygen Radical Absorbance Capacity. The more free radicals a substance traps, the higher the ORAC score.

Nutritionists recommend that we consume around 5000 ORAC units per day to significantly reduce free radical damage. One serving (half a cup) of most fruits or vegetables gives you roughly 500 ORAC units — one-tenth your daily minimum.

But Seanol has an ORAC score of more than 8,300. That's like getting your entire day's worth of antioxidant protection in a single nutrient!

## **Crosses the blood-brain barrier**

Seanol has another big advantage over what you might be taking now.

Virtually all land-based antioxidants (polyphenols) are water-soluble. Water-soluble antioxidants have a hard time penetrating your blood-brain barrier, to protect your brain cells.

But Seanol is 40% fat-soluble. That means it has a greater ability to cross the blood-brain barrier and protect the cells of your brain. In fact, it can more easily penetrate the membranes of *all your cells*, to give them the antioxidant protection they need.

## **Works up to 24 times longer**

Being fat-soluble also means that Seanol has a much longer active life in your body. Up to 12 full hours. While most water-soluble, plant-based polyphenols like blueberries and pomegranates are expelled through your urine in just 30 minutes. This means Seanol may be working inside your body *up to 24 times longer*.

All these advantages give Seanol up to 100 times more free-radical scavenging power than ordinary land-based polyphenols. Far more than even the popular green tea catechins.

What can all this free-radical scavenging ability do for you?

## **Thins your blood naturally to support healthy circulation**

When your blood is too thick, it can make your circulation sluggish and force your heart to pump even harder. This obviously puts a strain on your heart.

But scientists found that Seanol naturally thins your blood without thinning it too much (which is a danger with some conventional treatments for thick blood).

## **Scientists also found that Seanol lowers fibrinogen levels.**

A lower fibrinogen level means there's less inflammation in your body. Just this one effect alone can have profoundly favorable effects on your heart health, circulatory and inflammatory system!